

The City Bridge Trust

Investing In Londoners: Application for a grant



About your organisation

Name of your organisation: Association of Chief Executives of Voluntary Organisations (ACEVO)	
If your organisation is part of a larger organisation, what is its name?	
In which London Borough is your organisation based? Islington	
Contact person: Dr Karen Noakes	Position: Head of Health Policy and Services
Website: http://www.acevo.org.uk	
Legal status of organisation: Registered Charity	Charity, Charitable Incorporated Company or company number: 1114591
When was your organisation established? 01/05/1987	

Grant Request

Under which of City Bridge Trust's programmes are you applying? Strengthening London's Voluntary Sector
Which of the programme outcome(s) does your application aim to achieve? Fewer older Londoners aged over 75 years with depression and more reporting improved well-being More equalities organisations with enhanced voice, advocacy and representation skills
Please describe the purpose of your funding request in one sentence. The Loneliness Project will explore voluntary sector approaches to providing people with the skills to build resilience to periods of loneliness, particularly later in life.
When will the funding be required? 01/04/2014
How much funding are you requesting? Year 1: £29,500 Year 2: £0 Year 3: £0 Total: £29,500

Aims of your organisation:

ACEVO's vision is to inspire effective leadership in a modern enterprising third sector.

The objects of ACEVO are to promote the third sector for the benefit of the public by:

- o Liaising with charities, voluntary organisations, government agencies, private sector bodies and other groups on relevant issues;
- o Identifying needs in the third sector both proactively and reactively and establishing projects or policies to address them;
- o Providing information to the press and the public on the operation of, or problems encountered by, the third sector;
- o Providing advice and information on fundraising techniques appropriate for third sector organisations and charities; and
- o Acting as a representative of the third sector in relation to government policies and legislation.

Main activities of your organisation:

ACEVO is a national membership organisation of over 1500 chief executives working in the voluntary and social enterprise sector. Around 400 of our members are involved in health and care with many more working in public services that address the wider determinants of health.

ACEVO has unique, sector-leading expertise and voice in the areas of health and care. We have produced a number of research reports, including several written with partners such as the Foundation Trust Network and the NHS Alliance. Our latest report on prevention in health, the Prevention Revolution (March 2013), called for greater focus on tackling the social determinants of health, such as social isolation and inactivity, through the extension of preventative health and care provision, supported by the voluntary sector as both providers and advocates.

Our events calendar is well developed and allows us to engage the voluntary sector on health and care issues and how they might contribute to health, care and wider wellbeing.

Number of staff

Full-time:	Part-time:	Management committee members:	Active volunteers:
22	2	0	0

Property occupied by your organisation

Is the main property owned, leased or rented by your organisation?	If leased/rented, how long is the outstanding agreement?
Rented	5 years

Summary of grant request

Loneliness is bad for your health. One research paper calculated that in the context of an individual's wellbeing, lacking social connections is as damaging as smoking 15 cigarettes a day. Social networks and friendships not only have an impact on reducing the risk of mortality or developing certain diseases, but they also help individuals to recover - in many practical as well as intangible ways - when they do fall ill.

Loneliness and social isolation are most often couched as problems to be discerned and dealt with in old age. Yet the fact is that loneliness is a huge risk factor for individuals of all ages. Increasingly loneliness and its negative effects are not just restricted to older people; many adults working age are living alone or living in shared accommodation without healthy levels of social connection. In some cases this is deliberate but in others it is a product of social factors, a consequence of changing social attitudes, alternative approaches to urbanization and a general fall in levels of social capital. (Interestingly, at the same time, our individual capacity to deal with loneliness while alone has been significantly diminished by those same social factors).

As with many complex, multifaceted problems, the solutions most often come from the ground up. We believe that the voluntary sector, local charities and local social entrepreneurs have a huge role to play in changing the narrative of gloom around loneliness; of providing practical, positive solutions to build social capital in society.

The Campaign to End Loneliness has done much to raise general awareness around loneliness, especially among the elderly. We want to take this a step further, with a focus on people living in London and a detailed examination of the practical ways in which new social ecosystems of entrepreneurs, charities and government can work together at the local and national level to overcome this issue. In so far as loneliness is a proxy for lack of social capital, the battle to overcome loneliness is a proxy for the building of capacity in the community. Problems like these cannot be dealt with by one agency; they require a community response.

The Loneliness Project will explore the role of voluntary, social and local approaches to reaching out to those in need and providing people with the skills to build up resilience to periods of loneliness in their lives, particularly later in life. It will seek to establish model ways of working for charities, social entrepreneurs and the state. Broadly, the project will look to establish practical solutions across the following five dimensions:

- 1) The increasing number of elderly people living in social isolation. Older people are particularly vulnerable to social isolation and loneliness as a result of loss of friends and family, mobility or income.
- 2) Loneliness and mental health. Loneliness can have an effect on our mental wellbeing leading to depression and/or anxiety. Having a mental health condition can also make us feel more socially excluded and lonely.
- 3) Urbanization and Loneliness. Exploring the link between increased urbanization and a breakdown in communication between people living in urban areas. We will also focus on certain groups who are more likely to be socially isolated such as people who are homeless. How do you build that most elusive of quantities, social capital?
- 4) Loneliness experienced as a result of discrimination -- How do you overcome the isolation of being isolated?
- 5) Loneliness as a public health issue. Feelings of loneliness and social exclusion can also lead to self medication. Alcohol and drug dependency is an increasing issue and not just restricted to young binge-drinkers.

If you need any planning or other statutory consents for the project to proceed, what stage have the applications reached?

Do you have a Vulnerable Adults policy? **No**

What Quality Marks does your organisation currently hold?

Outputs and outcomes

What are the main activities or outputs you want to deliver? Please include no more than 5. By activities or outputs we mean the services, products or facilities you plan to deliver. If you plan to deliver work over more than one year you should include activities over the full grant period requested. Try to be specific.

Our plan is to set up a steering committee of practitioners, whose responses would inform our research. We envisage the committee meeting 3-5 times over the course of the project to inform and drive the work, as well as a number of informal evidence gathering sessions.

We will also be able to draw on the expertise of ACEVO's membership of 1500 social and civic leaders, ACEVO's Health Special Interest Group of 400 health and social care charities and ACEVO's strong partnerships with local authorities and institutions. We also work closely with the Department of Health.

The flagship output will be a high-profile written & published report to be released around October 2014. We will provide a high profile launch event and are confident that we will be able to secure a government minister-level political speaker for the launch

What main differences or outcomes do you hope the activities you have described above will achieve? Please include no more than 5. By differences or outcomes we mean the changes, benefits, learning or other effects that result from the work your project would deliver. These might be for individuals, families, communities or the environment.

The voluntary sector in London engaged in practical solutions to supporting people in dealing with loneliness

The building of social capital in the city that addresses the issues of loneliness and social isolation

People of all ages being supported to build up resilience to periods of loneliness in their lives, particularly in older age.

Do you plan to continue the activity beyond the period for which you are requesting funding? If so, how do you intend to sustain it? If not, what is your exit strategy?

No

Who will benefit?

About your beneficiaries

How many people will benefit directly from the grant per year?

0

In which Greater London borough(s) or areas of London will your beneficiaries live?

London-wide (100%)

What age group(s) will benefit?

All ages

What gender will beneficiaries be?

All

What will the ethnic grouping(s) of the beneficiaries be?

A range of ethnic groups

If Other ethnic group, please give details:

What proportion of the beneficiaries will be disabled people?

0%

Funding required for the project

What is the total cost of the proposed activity/project?

Expenditure heading	Year 1	Year 2	Year 3	Total
Director of Public Policy, 10 days at 500 per day	5,000	0	0	0
Researcher's time, 30 days at 250 per day	7,500	0	0	0
Steering Group Costs, 5 meetings at 500/day	2,500	0	0	0
Engagement events, 1 meeting at 1000/day	1,000	0	0	0
Publication costs , Print and Design	6,000	0	0	0
Special surveys, materials, literature review	2,500	0	0	0
Launch event, planning and delivery	5,000	0	0	0
	0	0	0	0
	0	0	0	0
TOTAL:	29,500	0	0	0

What income has already been raised?

Source	Year 1	Year 2	Year 3	Total
	0	0	0	0
	0	0	0	0
	0	0	0	0
	0	0	0	0
TOTAL:	0	0	0	0

What other funders are currently considering the proposal?

Source	Year 1	Year 2	Year 3	Total
	0	0	0	0
	0	0	0	0
	0	0	0	0
	0	0	0	0
TOTAL:	0	0	0	0

How much is requested from the Trust?

Expenditure heading	Year 1	Year 2	Year 3	Total
	0	0	0	0
	0	0	0	0
	0	0	0	0
	0	0	0	0
	0	0	0	0
	0	0	0	0
	0	0	0	0
	0	0	0	0
TOTAL:	29,500	0	0	0

Finance details

Please complete using your most recent audited or independently examined accounts.

Financial year ended:	Month: March	Year: 2013
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Income received from:	£
Voluntary income	311,250
Activities for generating funds	471,644
Investment income	8,163
Income from charitable activities	1,072,899
Other sources	135,000
Total Income:	1,998,956

Expenditure:	£
Charitable activities	1,690,671
Governance costs	61,982
Cost of generating funds	245,663
Other	0
Total Expenditure:	1,998,316
Net (deficit)/surplus:	640
Other Recognised Gains/(Losses):	0
Net Movement in Funds:	640

Asset position at year end	£
Fixed assets	62,848
Investments	17,299
Net current assets	541,964
Long-term liabilities	0
*Total Assets (A):	622,111

Reserves at year end	£
Restricted funds	0
Endowment Funds	0
Unrestricted funds	622,111
*Total Reserves (B):	622,111

* Please note that total Assets (A) and Total Reserves (B) should be the same.

Statutory funding

For your most recent financial year, what % of your income was from statutory sources?
21-30%

Organisational changes

Describe any significant changes to your structure, financial position or core activities since the date of your most recent accounts:

None

Previous funding received

Please list the funding received by your organisation from the following statutory sources during the last THREE years.

	2012 £	2013 £	2014 £
City of London (except City Bridge Trust)	0		0
London Local Authorities	0	0	0
London Councils	57,880	0	0
Health Authorities	0	0	0
Central Government departments	1,207,833	649,197	504,090
Other statutory bodies	44,343	0	0

Previous grants received

Please list the grants received by your organisation from charitable trusts and foundations (other than City Bridge Trust) during the last THREE years. List source, years and annual amounts. Please include the 5 largest only.

Name of Funder	2012 £	2013 £	2014 £
Big Lottery	55,000	37,564	0
Gulbenkian	34,000	0	0
	0	0	0
	0	0	0
	0	0	0

Declaration

I confirm that, to the best of my knowledge, all the information I have provided in this application form is correct. I fully understand that City Bridge Trust has zero tolerance towards fraud and will seek to prosecute and recover funds in every instance.

Please confirm: Yes Full Name: **Karen Noakes**

Role within **Head of Health**
Organisation: